Docket No.: 700-166RP

## ABSTRACT

A travel coupon server system and method generate travel coupons, and include a plurality of members and a travel coupon server which is interconnected to the plurality of members. The travel coupon server generates limited duration coupons for a particular traveler which identifies the traveler by name, which limits the duration of the offer of the coupon to the time of the travel, and which limits the coupons offered to the traveler's destinations or along the route to those destinations.